# People Counter – LoRaWAN

## Elevate Your Data Insights

Our LoRaWAN People Counter is not just a device; it's your key to unlocking the future of visitor analytics. With straightforward installation, precise bi-directional counting, and GDPR compliance, it's a reliable and privacy-conscious solution.
Enhanced noise immunity ensures consistent performance, day or night, while long-lasting battery life keeps your operations running smoothly.

Don't Miss Out!
Upgrade your building, campus, or facility with the future of visitor tracking. Join the smart revolution with our LoRaWAN People Counter.

**DirekTronik**

- **LoRa Alliance Certified:** Ensuring top-notch quality and performance.

- **Easy Installation:** Get up and running effortlessly.

- **LoRaWAN Communication:** Reliable, secure, and efficient data transmission.

- **GDPR Compliant:** Worry-free privacy – no GDPR concerns.

- **Battery Powered:** Extended battery life for convenience.

- **Bi-Directional Counting:** Precise entry and exit tracking.

- **Infrared Technology:** Accurate detection, day and night.

- **Enhanced Noise Immunity:** Consistent operation in diverse environments.

- **Seamless Installation:** Quick and hassle-free setup.
  - Power supply–2x 1.5V AA Alkaline batteries
  - IoT Communication–Class A LoRaWAN
  - IR Count Line–8 meter max.
  - Battery life–Approximately 1 year
  - Dimensions–116x69x22mm
  - Color / Material–White / ABS (Black covers optional)
  - Configuration–NFC
  - Data availability–Requestable data history from server

  - Payload header–IMBUILDINGS Payload type information
  - 48 bit device ID
  - Sensor payload–Counter A (0-65535 relative count value)
  - Counter B (0-65535 relative count value)
  - CE Certified–Yes
  - FCC Certified–Yes
  - Waranty–2 years